



For Immediate Release

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**Cheyney Foundation's
Fulfilling the Promise of Excellence Series
Presents
An Evening with Michael V. Roberts
CEO & Chairman**

The Roberts Companies: Roberts Hotel Group, Roberts Aviation, Roberts Broadcasting and more.

CHEYNEY, PA – (January 5, 2009) – Cheyney Foundation will host its first Corporate Reception of the ongoing series, "Fulfilling the Promise of Excellence" on Friday, February 27th, at Rittenhouse Hotel, Philadelphia, PA from 6:00pm to 8:30pm kicking off a series of network receptions, workshops and lectures and other events focused building a stronger mutually beneficial relationship between the educational and business community.

The series' purpose is to target specific markets to establish mutual relationships that will introduce a talent pool to our local, regional and global markets. These programs will have a fundraising component to enable the foundation to invite provocative speakers and offer valuable workshops.

To kick off this initiative, the Foundation's first "Special Guest" is business guru, author, motivational speaker and philanthropist, Michael V. Roberts. Mr. Roberts is the classic American entrepreneur, born to middle-class hard working parents, educated in the St. Louis public school system, who worked his way through college and law school to become one of the most successful African-American entrepreneurs in the country. As CEO and Chairman, of the Roberts Companies, Michael has amassed a more than \$900 million dollar empire that includes the largest African-American owned and operated hotel group, the largest non-public communications tower company, a private jet aviation company and the largest African American broadcast group, amongst several other businesses.

Mr. Roberts is the author of the blockbuster book, "*Action Has No Season: Strategies & Secrets to Gaining Wealth and Authority*," an easy-to-read guide that chronicles his journey and secrets to achieving success and gaining wealth & authority. He has reached millions of people with his insightful messages about personal & professional growth and is one of the most sought after speakers in the nation.

Mr. Robert's will encourage and inspire those attending to invest in the mission of nation's oldest academic institution for African Americans, Cheyney University. Cheyney University's 170 year contribution has affected many world-wide. The Cheyney Foundation seeks to forge long term relationships with private and corporate partners. This corporate reception will bring together business leaders, distinguished alumni and friends of Cheyney University as well as local, state and federal politicians.

Cheyney Foundation's mission is to support the nation's oldest academic institution for African Americans, Cheyney University. The Foundation promotes the mission and advancement of Cheyney University through granting of funds in support of scholarships, capital improvement, facilities maintenance, faculty and academic development, and institutional programs.

The Foundation promotes the pursuit of excellence of all students through various initiatives. It assists Cheyney's overall student support which impacts students' academic lives and overall development, and prepares students at all levels for personal and professional successes in their lives. Mr. Roberts will also serve as keynote speaker for the Annual Education Conference Luncheon hosted by the Cheyney Student NAACP Chapter #2884. For more information visit: <http://www.cheyney.edu/pages/?p=864>

The Foundation plays a fiduciary role that invests and distributes assets derived from fund raising efforts from private and public funds. It aims to formulate private/public partnerships with innovative initiatives. The Foundation applies financial support to programs and services that support the academic mission of Cheyney University.

Go to www.cheyneyfoundation.org to RSVP.

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